

IN THE CLAIMS:

Please amend Claims 36, 37, 41 and 42, as follows.

1.-35. (Cancelled)

36. (Currently Amended) A receiving apparatus for receiving television broadcasting signals, comprising:

- an operation unit for ~~receiving instructing~~ an operation ~~[[of]]~~ instruction for the receiving apparatus instructed by a user of said receiving apparatus;
- a profile processing unit for generating an internal user profile related to a preference of the user of said receiving apparatus on the basis of an operation history of said operation unit;
- an external interface unit for inputting, from outside of said receiving apparatus, an external user profile related to a preference of a user of another receiving apparatus, which external user profile is generated on the basis of an operation history of said another receiving apparatus;
- a storing unit for storing the internal user profile generated by said profile processing unit and the external user profile input by said external interface unit;
- a selection unit for selecting one of the internal user profile and the external user profile;

a searching unit for reading out the user profile selected by said selection unit from said storing unit and searching a program corresponding to the read out user profile among a plurality of transmitted programs multiplexed in the television broadcasting signals; and

a control unit for automatically deleting the external user profile in accordance with a predetermined time period elapsing from a time when the external user profile was stored in said storing unit, but wherein said control unit does not automatically delete the internal user profile even if the predetermined time period has elapsed from the time when the internal user profile was stored in said storing unit.

37. (Currently Amended) A receiving apparatus for receiving television broadcasting signals, comprising:

an operation unit for ~~receiving instructing~~ an operation ~~[[of]]~~ instruction for the receiving apparatus instructed by a user of said receiving apparatus;

a profile processing unit for generating an internal user profile related to a preference of the user of said receiving apparatus on the basis of an operation history of said operation unit;

an external interface unit for inputting, from outside of said receiving apparatus, an external user profile related to a preference of a user of another receiving apparatus, which external user profile is generated on the basis of an operation history of said another receiving apparatus;

a storing unit for storing the internal user profile generated by said profile processing unit and the external user profile input by said external interface unit;

a selection unit for selecting one of the internal user profile and the external user profile;

a searching unit for reading out the user profile selected by said selection unit from said storing unit and searching a program corresponding to the read out user profile among a plurality of transmitted programs multiplexed in the television broadcasting signals; and

a control unit for automatically deleting the external user profile stored in said storing unit, after said selection unit selects the external user profile and said searching unit searches the program corresponding to the selected external user profile, but wherein said control unit does not automatically delete the internal user profile stored in said storing unit even if said selection unit selects the internal user profile and said searching unit searches the program corresponding to the selected internal user profile.

38. (Canceled).

39. (Previously Presented) An apparatus according to Claim 36, further comprising:

a storage unit for storing a plurality of programs transmitted while multiplexed in the television broadcasting signals,

wherein said searching unit searches the program corresponding to the user profile selected by said selection unit from among the plurality of programs stored in said storage unit.

40. (Canceled).

41. (Currently Amended) A control method for a receiving apparatus for receiving television broadcasting signals, comprising the steps of:

generating an internal user profile related to a preference of a user of said receiving apparatus on the basis of an operation history of an operation unit for receiving ~~instructing~~ an operation ~~of instruction~~ for said receiving apparatus instructed by the user of said receiving apparatus;

inputting, from outside of said receiving apparatus, an external user profile related to a preference of a user of another receiving apparatus, which external user profile is generated on the basis of an operation history of said another receiving apparatus;

storing, in a storing unit, the internal user profile generated in said internal user profile generating step and the external user profile input in said external user profile inputting step;

selecting one of the internal user profile and the external user profile;

reading out the user profile selected in said selecting step from said storing unit and searching a program corresponding to the read out user profile among a plurality of transmitted programs multiplexed in the television broadcasting signals; and

automatically deleting the external user profile in accordance with a predetermined time period elapsing from a time when the external user profile was stored in said storing unit, wherein said deleting step does not automatically delete the internal user profile

even if the predetermined time period has elapsed from the time when the internal user profile was stored in said storing unit.

42. (Currently Amended) A control method for a receiving apparatus for receiving television broadcasting signals, comprising the steps of:

generating an internal user profile related to a preference of a user of said receiving apparatus on the basis of an operation history of an operation unit for receiving instructing an operation [[of]] instruction for said receiving apparatus instructed by the user of said receiving apparatus;

inputting, from outside of said receiving apparatus, an external user profile related to a preference of a user of another receiving apparatus, which external user profile is generated on the basis of an operation history of said another receiving apparatus;

storing, in a storing unit, the internal user profile generated in said internal user profile generating step and the external user profile input in said external user profile inputting step;

selecting one of the internal user profile and the external user profile;

reading out the user profile selected in said selecting step from said storing unit and searching a program corresponding to the read out user profile among a plurality of transmitted programs multiplexed in the television broadcasting signals; and

automatically deleting the external user profile stored in said storing unit, after the external user profile is selected in said selecting step and the program corresponding to the selected external user profile is searched in said reading and searching step, wherein said

deleting step does not delete the internal user profile stored in said storing unit even if said selection unit selects the internal user profile and said searching unit searches the program corresponding to the selected internal user profile.

43. (Canceled).

44. (Previously Presented) A control method according to Claim 41 further comprising the steps of:

storing, in a storage unit, a plurality of programs transmitted while multiplexed in the television broadcasting signals,

wherein said searching step includes searching the program corresponding to the user profile selected in said selecting step from among the plurality of programs stored in said storage unit.

45. (Previously Presented) A computer readable medium storing a computer executable program for implementing a method according to Claim 41.